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PRN: Fashionistas are Welcomed to London Fashion Weekend by Millennium & Copthorne Hotels

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Fashionistas are Welcomed to London Fashion Weekend by Millennium & Copthorne Hotels

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LONDON, February 21, 2012 /PRNewswire/ --

This February 23rd-26th sees Somerset House open its doors for the annual London Fashion Weekend, where fashionistas from across the UK can revel in the world of British style.

London Fashion Weekend, sponsored by Vodafone, encompasses everything from style and beauty to the season's hottest trends, international fashion icons, and vintage boutiques, and falls on the closing weekend of London Fashion Week. This unique shopping and style experience is hosted by Somerset House in central London, and Millennium & Copthorne's six London hotels are all within easy reach of the venue including the modern and ideally located [Knightsbridge hotel](#); the Millennium Hotel London Knightsbridge.

Hotels in Mayfair and Hotels in Kensington are all within easy reach of the venue.

This year's show is in association with top luxury brands, including Chambord and Elizabeth Arden. Visitors with valid show bag tickets will receive an exclusive goodie bag designed by Holly Fulton, packed with freebies from official partners of the show, including Diet Coke and Toni & Guy. The show includes up to five catwalk shows per day, hosted by Take Me Out, The Gossip's Zoe Hardman and Xtra Factor's Caroline Flack. This is the best chance to catch a glimpse of what is sure to be hot for the forthcoming season.

An eclectic range of designers will be exhibiting at the show, where visitors have a chance to take advantage of their new season pieces. Popular lines include American Retro, French Sole, Lola Rose and Olivia Rubin.

Priceless beauty advice is on hand from the Benefit Brow and Lash Bar, and the Toni & Guy hair stylists can give tips and advice on a new look for summer. So, for a much needed wardrobe update or a new season style fix, this event is not to be missed.

[Millennium & Copthorne](#) Hotels operate six hotels in London, all in the fashionable central districts of Kensington, Mayfair, Chelsea and Knightsbridge.

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